

**PVP SIDDHARTHA INSTITUTE OF TECHNOLOGY (AUTONOMOUS), KANURU,  
VIJAYAWADA.**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Guest Lectures 2024**

- i. A one-day workshop on “Awareness about Entrepreneurship and Start-ups” by Dr. Seelam Sahithi, on 11<sup>th</sup> December, 2024
- ii. A guest lecture on “Industry Expectation from MBA Freshers” by Sri Durga Prasad Ravula, Freelance HR & IR Consultant, Hyderabad, on 20<sup>th</sup> November, 2024.
- iii. A guest lecture on “Management Education a Path for Employability” by Dr. M.L. Sai Kumar, Former Professor and Dean, Institute of Public Enterprise, Hyderabad, on 5th November, 2024.
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- v. A Expert talk on “Soft Skills For Effective Communication, Leadership and Interpersonal Dynamics” by Ms. Tulasi Patil, Risk Advisory Consultant Deloitte, India, Hyderabad, on 1<sup>st</sup> November, 2024
- vi. A one-day workshop on “Communication Skills” by Sri Aparna Thota, Freelancer on 17<sup>th</sup> – 18<sup>th</sup>, October, 2024
- vii. A one-day workshop on “Communicate Effectively – Tips and Strategies” by Dr. M. Nalikni, Retired Principal Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada on 1st October, 2024
- viii. A guest lecture on “Data Analysis by Using SPSS” by Sri K. Siva Naga Raju, Assistant Professor, Department of Statistics, P.B. Siddhartha College of Arts and Science, Vijayawada, on 22nd October, 2024
- ix. A guest lecture on “Communication & Professional Skills” by Mr. Akurathi Ravi Kanth, Managing Director, Apex Institute, Vijayawada, on 18th September, 2024
- x. A guest lecture on “Physical Mental & Emotional Wellbeing” by Sri K. Vijaya, Counsellor/Vice President, Vasavya Mahila Mandali, Vijayawada, on 24th August, 2024
- xi. A Training Programme on Reasoning and Arthemetic on 15<sup>th</sup> – 18<sup>th</sup> August, 2024
- xii. A Certificate programme on “Digital Marketing.”
- xiii. A Certificate Couse on “Advance Excel and Tally”

  

- xiv. A Three Day Training Programme on Gender Responsive Budgeting (7<sup>th</sup> – 9<sup>th</sup> August, 2024) for Government officials from various departments



(Smt. Y.Sailaja, Joint Director, Women Development and Child Welfare Department, Andhra Pradesh lighting the lamp in the inaugural function of Three Day Training Programme on Gender Responsive Budgeting)

- i. A one-day workshop on “National Youth Day”, by Sri Yagna Purushananda Swamy, Asst. Secretary, Rama Krsihna Mission, Vijayawada, on 12 th January, 2024
- ii. A one-day workshop on “Start-up Ecosystem & Entrepreneur Skills”, by Mr. Bala Krishna Chittineni, Sri Vyshnavi Konaklla & Dr. Y. Bhavan Chand, Vijayawada, on 23 rd January, 2024
- iii. A one-day workshop on “Basics of Investment and Depository Services”, by Mr. V.Shiva Prasad & Mr. K.Nagabhushan, on 31 st January, 2024
- iv. A one-day workshop on “Team Building Skills”, by A. Ravikanth, Director, Apex Institute of Communication Skills, Vijayawada, on 14 th March, 2024
- v. A certificate programme on “Business Analytics,” from 30 th April– 5 th May, 2024 and from 10 th -15 th June-2024
- vi. A guest lecture on “How to Choose a Career in Marketing, Finance & HR – Prerequisites & Opportunities” by Prof. M.L.Sai Kumar, Former Professor and Dean, Institute of Public Enterprise, Hyderabad, on 12 th June, 2024.